



Like It Or Not, Marshall Field's Becomes Macy's

Customers Line Up A Block Long To Get In; Others Protest Name Change

Chicago – The new Macy's on State Street was busy on its first day.

Besides the shopping and discounts, customers got plenty of extras, from free drink vouchers to celebrity autographs – even entertainment for the kids.

Between trying on shoes and shopping for sweaters, many people signed up for Macy's credit cards.

Designers of Chicago section that showcased local designers, like Double Stitch, Lauren Lein and Ori'en, was a big hit.

"I think this is basically a very good step for every other young entrepreneur who wants to be in fashion," said Cyndi Chan of Ori'en.

While all the shopping and celebrating was going on inside, protestors gathered outside said they were angry about the name change.

Several dozen protests picketed and said the Marshall Field's store that has been around for more than 125 years was a staple in Chicago, and taking away that name was like taking away a piece of the city.

"I really do hope that enough Chicagoans, people who love the City of Chicago, really do stop and think, 'Do I really want my city to become just another dot on the map, or do I want my city to actually be something?'" said protestor Maureen Craig.

Gail Russelot, another protestor, said she used to come to the city just to go to Marshall Field's.

Now, she has ripped up her Macy's card and will never shop there again.

Macy's representatives said don't worry: things like Marshall Field's clock outside and the Frango mints for sale inside will not change.